



NEWS RELEASE FOR IMMEDIATE RELEASE  
April 2006

EDITORIAL CONTACTS:  
Tina Roesler, project: brainstorm  
Phone: 881-8520

## May is Better Hearing and Speech Month

April 2006/Tucson, AZ/May is National Better Hearing and Speech Month, the perfect time to recognize the causes of hearing loss and how to prevent it. There are 28 million Americans with hearing loss and nearly half of that total is the result of excessive noise. Damage has been caused by exposure to the noise from jet engines, rock concerts, lawn mowers, and more. Now, recent tests show that popular technology presents its own risk for hearing loss.

The popular iPod and other MP3 players and pocket PCs are capable of producing sound in the upper range of more than 120 decibels, well above the maximum safety level of 85 decibels. Even MP3 players marketed to children are nearly equal to the iPod with 118 to 120 decibels.

In other circumstances consumers can gauge for themselves if excessive noise is threatening their hearing. Examples include having to raise one's voice to be heard, inability to hear someone speaking less than two feet away, speech sounding dull or muffled after one leaves a noisy environment, and pain or ringing in the ears after a noisy event. And a single shotgun blast can cause instantaneous hearing loss!

Founded by Janis Wolfe Gasch, M.S., CCC-A, Arizona Hearing Specialists is a group of audiologists that for 25 years has been specializing in the identification and prevention of hearing problems and the non-medical rehabilitation of those who have hearing problems. Call them today at 742-2845 if you have concerns about your hearing.

###

### Northwest

7574 N. La Cholla Blvd.  
Tucson, Arizona 85741  
520.742.2845 ▲ fax 520.742.3881

### SaddleBrooke

63701 E. SaddleBrooke Dr.  
Tucson, Arizona 85739  
520.742.2845 ▲ fax 520.742.3881

### Ventana

6969 E. Sunrise Dr., #203  
Tucson, Arizona 85750  
520.742.2845 ▲ fax 520.742.3881

### Green Valley

512 E. Whitehouse Canyon Rd., #196  
Green Valley, Arizona 85614  
520.648.3277 ▲ fax 520.399.3874