



NEWS RELEASE FOR IMMEDIATE RELEASE

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Hear the Latest!
“Demo Days” Feature New Hearing Aid Technology

March 2006/Tucson, AZ/Approximately 300 in every 1,000 Americans over age 65 have a hearing loss. For those over 75, the statistics are even higher—40 to 50 percent. According to the National Institute on Deafness and Other Communication Disorders (NIDCD), these figures represent about 28 million Americans affected by some form of hearing loss.

On March 21 and 22, Arizona Hearing Specialists will present the latest hearing instrument technology during “Special Demo Days” at their Tucson office. Janis Wolfe Gasch and the certified audiologists at AHS will be demonstrating the new Conversa.NT Moda from Unitron Hearing. This ultra-small device, capable of distinguishing speech from mere noise, uses detectors that analyze signals across 16 channels. Directional microphones, a wind noise manager, and other quality features make the Conversa.NT Moda a truly innovative hearing aid.

The Conversa.NT Moda will be available for personal demonstrations at the AHS office located at:

7574 N. La Cholla Blvd.
March 21 - 22, 2006
Call for an appointment—742-7845

Arizona Hearing Specialists was founded by Janis Wolfe Gasch, M.S., CCC-A, 25 years ago. She and her team of audiologists are known for their “earside manner” and the personal attention given to your every hearing loss concern, from identification and prevention to non-medical rehabilitation for those already experiencing hearing loss. Their caring, one-on-one attention and their technological expertise assure you the best possible solutions to your hearing needs.

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Northwest

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SaddleBrooke

63701 E. SaddleBrooke Dr.
Tucson, Arizona 85739
520.742.2845 ▲ fax 520.742.3881

Ventana

6969 E. Sunrise Dr., #203
Tucson, Arizona 85750
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Green Valley

512 E. Whitehouse Canyon Rd., #196
Green Valley, Arizona 85614
520.648.3277 ▲ fax 520.399.3874